

Cases in Strategic Management

Sl. No.	Daddu ki Kahania	Vol. I	Vol. II	Vol. III	Sl. No.	Title of the Case	Case	Teach#	#	#	Case	Pub;i	Prese	Indy
								Note	Pages	Pages	Code		in Co	
1				1	1	Marketing of Bank Services: The Case of Travellers Cheques Integrated Management Jan.1982			9		c01	Y		
2		1			2	Takshila Engineering Corporation Ltd. (Case in O.D.) Vikalpa Apr. 1982\$		A	6	6	c02	Y		
3				2	3	Janata Bank (Case on Formal Control Systems) Indian Management Jun. 1984					c03	Y		
4	1				4	Kamini Bank (Case on Management of Change) Indian Management Jun.1984			2	2	c04	Y		
5		2			5	Growth Bank (Case on Strategic Management) Indian Management Aug. 1985\$		A	6	6	c05	Y		
6				3	6	Viplav Bank (Case on MIS)					c06			
7		3			7	Shilpi Ltd. (Case on SSI/Sickness) \$		A	9	9	c07	Y		
8				4	8	Vikas Bank (Case on Resource Allocation)					c08			
9			1		9	Mein Kampf (A) (Case on HRD) \$		A	18	18	c09	Y		
10			2		10	Mein Kampf (B) (Case on HRD) \$		A	13	13	c10	Y		
11		4			11	First National Bank (Case on Organisation Structure) \$		A	13	13	c11	Y		
12				5	12	Bombay Bank (Case on Strategic Management) \$		A			c12	Y		
13		5			13	Scooters India Ltd. (A) (Case on Strategic Management) \$ @		A	14	14	c13	Y		
14		6			14	Scooters India Ltd. (B) (Case on Strategic Management) \$ @		A	11	11	c14	Y		
15		7			15	Scooters India Ltd. (C) (Case on Strategic Management) \$ @		A	8	8	c15	Y		
16		8			16	Scooters India Ltd. (Case on Extraordinary Turnaround) Vikalpa, Apr.-Jun. 2001 @		A	30	30	c16	Y		
17		9			17	Apollo Hospital Enterprise Limited (Case on Strategic Management) \$ @		A	34	34	c17	Y		
18				6	18	Central Institute of Medicinal and Aromatic Plants (Case on Planning & Control)		A			c18			
19				7	19	The Molehill (Case on scheduling under multiple constraints)					c19			
20		10			20	Vindhya Pradesh Forest Corporation (Case on Management Control System) \$		A			c20	Y		
21		11			21	Parc Tauli Consortium Hospital (A) (Case on Mergers), (Co-authored) \$ @		A	6	6	c21	Y	P	
22		12			22	Parc Tauli Consortium Hospital (B) (Case on Mergers), (Co-authored) \$ @		A	11	11	c22	Y	P	
23		13			23	Parc Tauli Consortium Hospital (C) (Case on Mergers), (Co-authored) \$ @		A	17	17	c23	Y	P	
24				8	24	Suman Industries (Case on Indian Joint Venture Abroad), (Co-authored)\$		A			c24	Y		
25				9	25	Growth Pharmaceuticals (Case on Indian Joint Venture Abroad), (Co-authored) \$		A			c25	Y		

26		10	26	Surprise Institute of Technology (Case on Organisation Diagnosis) @			10		c26		
27		11	27	Kaiserganj Railway Workshop (Case on Transformation),(Co-authored)		A	30		c27		P
28		12	28	Bharat Latex Ltd. (Case on Corporate Strategy)		A			c28		P
29		13	29	To Run or to Closed Down (Case on Survival Strategy for a Group of Sugar Mills) @		A			c29		P
30	14		30	Is Small Beautiful (A)? (Challenges to a new leader in public sector institution)		A	3	3	c30	Y	P
31	15		31	Is Small Beautiful (B)? (Challenges to a new leader in public sector institution)		A	3	3	c31	Y	P
32	16		32	Is Small Beautiful (C)? (Project Management as Road block in Strategy Implementation)		A	6	6	c32	Y	
33	17		33	Is Small Beautiful (D)? (Leveraging Delays in Project Management)		A	5	5	c33	Y	
34	18		34	Is Small Beautiful (E)? (Strategy Implementation)		A	5	5	c34	Y	
35	19		35	Is Small Beautiful (F)? (Strike- Managing by heart)		A	8	8	c35		
36		3	36	Is Small Beautiful (G)? (Containing faculty politics)		A			c36		
37		4	37	Is Small Beautiful (H)? (How to improve infrasturture asset utilisation)		A			c37		
38	20		38	The Fun of Case Writing (A) (Growth is not such a difficult task)		A	1	1	c38		P
39	21		39	The Fun of Case Writing (B) (Tasks, Complexities and Challenges in Strategy Implementation)		A	8	8	c39		P
40	2		40	The Power of Check Listing (How we miss the opportunities)		A	4	4	c40		
41	3		41	Do We Matter? (Management Perspective and Change)		A	2	2	c41		P
42	24		42	The Essence of Case Writing (Why things don't happen)					c42		
43	4		43	The Time Estimates (Project Management in Backyard)		A	4	4	c43		P
44	5		44	The Power of Interior Design (Innovation in Strategy Formulation and Implementation)		A	6	6	c44		P
45		5	45	Institute of Information Technology (Problem of Portfolio Management and Implementation)		A			c45	Y	P
46	22		46	UP State Tourism Development Corporation (Problems in Objective Setting and Stratgy Formulation)		A	16	16	c46	Y	
47		6	47	Vindhya Matsya Vikas Nigam (Problems in Strategy Formulation)\$		A			c47	Y	
48		7	48	City Montessori School (Top Executive Values and Org. Growth Strategy)\$		A			c48	Y	
49		8	49	Industrial Toxicological Research Centre (Problems in Strategy Formulation)\$		A			c49	Y	
50	6		50	Rewards Galore (Case on Incentive System and Leadership)		A	6	6	c50		P
51	23		51	Promoting Excellence (A) (Case on Management of Academic Personnel)		A	6	6	c51		
52	25		52	The Research Incentives (How to discourage through policies)					c52		
53	24		53	Academic Resource Park (How do we miss opportunities)		A			c53		
54	7		54	The Management Case Tree (Advantages of Serviving through Collaboration)		A	2	2	c54		
55		14	55	Surprise Institute of Management (C) (Making simple things complex- Focusing on Irrelevant)					c55		
56		15	56	Surprise Institute of Management (D) (Making simple things complex- Focusing on Irrelevant)					c56		
57		16	57	Whom do we follow? (How to be follower than leader institution)					c57		

58	8			58	Creation of a Computer Centre for Training		A	3	3	c58		P	
59		25		59	Kingfisher Airline		A	26	26	c59		P	
60	9			60	Power of a Missed Meal (Strike- Managing by heart)		A	2	2	c60			
61			9	61	Promoting Excellence (B)		A	8	8	c61			
62	10			62	The Popat			2	2	c62			
63		26		63	Adani Enterprise Ltd.		A	16	16	c63			
64		27		64	Is Small Beautiful (I)? (Diversification- There is room for every player)		A	14	14	c64			
65	11			65	The Thieves					c65			
66			10	66	PCDF								
67			11	67	U.P. State Bridge Corpn.								
68	12			68	Short Stories on Case Writings								
								47	403	354		31	17
69	13			69	Kick of Creativity								
70	14			70	The Experiment								
71	15			71	Is there any fun in case writing?								
72	16			72	Char Chatur								
73	17			73	Hanumans of India								
74	18			74	Manpower								
75	19			75	Who is better off?								
76	20			76	Mission at Grassroots								
77	21			77	The two worlds								
78	22			78	The first beneficiary								
79	23			79	Birth of an orphan								
80	26			80	Contribution of Economics and OR to Mgt Edu.								

26
27
11
16
80

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Case Book Vol 1
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Case Book Vol 3
Total

Comp Level	Stre. Form	Ste Imple	MCT	Enaha Think	MCS	Indy
2	Y	Y		Y		
2	Y	Y	Y			
1	Y	Y				
2			Y			
3	Y			Y		
3	Y	Y		Y		
1		Y	Y			
1		Y	Y			
2	Y			Y		
2	Y	Y				
2	Y			Y		
2	Y			Y		
2	Y			Y		
3	Y	Y	Y	Y		
3	Y	Y		Y		
1	Y					
1		Y				
3	Y					
1	Y	Y	Y	Y		
3	Y	Y	Y	Y		
2	Y	Y	Y	Y		
1	Y					
1	Y					

1	Y	Y	Y				
3		Y	Y				
1	Y	Y					
2	Y						
1		Y	Y				
1		Y	Y				
2		Y	Y				
2		Y	Y				
3	Y	Y	Y				
2							
1							
1							
2	Y	Y	Y	Y			
3	Y	Y	Y	Y			
2	Y	Y	Y				
3	Y	Y	Y	Y			
1	Y	Y					
3	Y	Y	Y	Y			
3	Y	Y	Y	Y			
2	Y						
3	Y			Y			
1	Y						
1	Y						
1	Y						
2	Y	Y		Y			
2	Y	Y					
1	Y	Y					
1	Y	Y					
3	Y	Y		Y			
1	Y						
1							
1	Y						

3	Y	Y	Y	Y		
3	Y	Y		Y		
2			Y			
2						
2						
3						
3	Y	Y	Y			
	45	36	24	22		

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